

# Boycott Action Kit



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# BOYCOTT ACTION KIT

A guide for the International Day of Boycott Actions, March 20th, 2004



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# INTRODUCTION

## **Critical consumers: the new political superpower**

There are two superpowers today: the USA and the people who oppose the Bush administration's policies. Many people realise that the way they can most make a difference is as a consumer: No money for war! Boycott Bush!

There are many examples of effective consumer boycotts, some of which you can find in this Boycott Action Kit. In the words of the Dalai Lama: "If you think you are too small to make a difference, try sleeping with a mosquito." In our words: *critical consumers are the new political superpower*. Let's be aware of the power of our spending money, and let's get organised effectively.

## **Boycott Action Kit: a guide to prepare the International Day of Boycott Actions**

The Boycott Action Kit has been first released during the US war in Iraq for the first global day of boycott actions on April 15th 2003 as a source of advice for anyone who wants to take part in, or organise an action to inform consumers about how US corporations are shaping and supporting the politics of the Bush administration.

Following success of this first global day of boycott actions, we are now moving ahead with a second International Day of Boycott Actions on March 20th 2004, marking the first anniversary of the illegal attack on Iraq and reprovving its illegal ongoing military occupation.

We already received positive responses from people and groups in i.e. Australia, Bahrain, Brazil, Belgium, Canada, Egypt, Greece, Italy, Japan, Spain and United States for participation. However, this is not enough. We are looking for people to take action in many more places.

And let us be clear, we don't expect mass mobilizations. Small groups of people can make the difference. A well organized action might attract the sympathy of many and can get positive mass media coverage.

What you are reading now is an updated Boycott Action Kit for this second global day of boycott actions. It will give you some background for running effective boycott action campaigns.

Translate it if you can. Let us know if you translate this Boycott Action Kit: [magali@motherearth.org](mailto:magali@motherearth.org). We will upload it on our website... and please send us feedback on how useful you find it and what could be improved.

Have a nice reading,

The Boycott TEAM of For Mother Earth  
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## 1. WHY BOYCOTT US PRODUCTS?

By boycotting US products, we want to put pressure on the US government to join the international community, complying with the rules of the United Nations and international law. With the military attack Iraq in March 2003 and its occupation, the USA act as a "rogue state" and violate the UN charter.

The US multinational companies targeted by the boycott have a clear financial link with the Bush administration: they all contributed money for the 2000 election campaign for the Republicans or/and have economic interests in Iraq, particularly petrol, armament, airlines and car companies such as ExxonMobil/Esso, General Motors and American Airlines.

Today we need to hit where it hurts. The only language Washington understands is economical. More than ever US companies seem to have a major impact on the policy of the US administration. The US government policy has increasingly been marked by arrogance and self-interest.

### We demand that the US

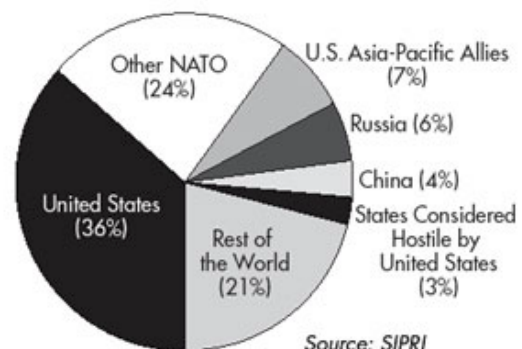
- allow the UN to take over the civil administration in Iraq as soon as possible and end 'pre-emptive' attacks on other states
- actively pursue a two-state solution for Palestine & Israel
- recognize the competence of the International Criminal Court to prosecute war criminals and cancel all bilateral agreements
- adopt the Kyoto protocol to stop global warming
- stop forcing the use of genetically modified food and farming on the world
- stop the use of double standards concerning Weapons of Mass Destruction (e.g. those of Israel and the US's own stocks)
- abandon National Missile Defense & reinstate the ABM Treaty
- ratify the Comprehensive Nuclear Test Ban Treaty, respect the Nuclear Non-

Proliferation Treaty and move towards a Treaty for complete nuclear disarmament

- ratifies the Biological Weapons Convention Protocol and strengthens the Chemical Weapons Convention and ratifies the Landmine Treaty

These unilateral policies must stop now and all US troops must leave Iraq immediately.

**" As consumers we do not want our money to be used to fuel wars, environmental destruction and human-rights violations".**



Share of World Military Expenditures, by Country or Group, 2001

According to World Watch Institute, world military expenditures in 2001 were conservatively estimated at 739.33 thousand million euros — almost 100 million euros every hour or 2.000.000.000 euros each day. The United States is now the world's sole military colossus, accounting for 36 percent of all military spending, or 266.13 thousand million euros. U.S. spending is now projected to rise to 364.82 thousand million euros (in 2001 euro) by 2009, or 1.000.000.000 euro per day

Source: Vital Signs Fact of the Week #16 source Thursday, September 18, 2003

You can sign-on for the boycott at: <http://www.motherearth.org/USboycott/index.php>

## 2. BACKGROUND INFORMATION

### A. History of boycotts

The term originated in Ireland in 1780 when English estate manager Charles Cunningham Boycott was "boycotted" by famine-threatened Irish farmers for refusing to lower rents.

Since then, boycotts are used to protest national or global issues such as unfair labor practices, civil liberties, discrimination, human rights, animal protection, environment, etc. by targeting companies' practices or government policies involved in those issues.

Boycott action won acclaim as a non-violent tool with the Montgomery, Alabama bus boycott organized by Dr. Martin Luther King Jr. in the 1950s, which became a defining moment of the Civil Rights Movement for the Black community in the USA. It has become one of the means of protest used by peace organizations. Boycott helped overthrow apartheid South Africa and end French nuclear tests as well.

### B. Successful boycotts

#### Apartheid

One of the most significant boycott victories was the abolition of apartheid in South Africa. The boycotts of Shell, Kellogg's and Coca Cola among others had been launched worldwide to protest the racist policies of South Africa's government. The companies targeted prompted shareholder resolutions demanding divestment from the country. This became the catalyst for the abolition of apartheid in 1994.

#### French nuclear testing

Another recent significant boycott was launched in 1995 by the International Peace Bureau in opposition to French nuclear testing in the French Polynesia. The French wine industry was hit especially hard by the boycott because of its international popularity. According to Bruce Hall, coordinator for the

Comprehensive Test Ban Clearinghouse, the boycott combined with the protests had a real impact: the number of tests were reduced by 25%. Additionally, French President Chirac committed to signing on to a Comprehensive Test Ban Treaty. France eventually ratified the CTBT in April 1998.

More info at:

[www.motherearth.org/archive/archive/boycot/boyidx.html](http://www.motherearth.org/archive/archive/boycot/boyidx.html)

#### The McBride Principles : a long-term boycott

Some boycotts are significant for their length. The longest was the 12-year boycott of Ford Motor launched by the Irish National Caucus. It ended in 1998, when the company agreed to implement the McBride Principles. Those principles prevent US companies from subsidizing anti-Catholic discrimination in Northern Ireland.

#### Scott Paper : the shortest boycott

Occasionally the threat of a boycott can make a company yield to the demands of people willing to boycott. In the United Kingdom, Survival International threatened Scott Paper with a boycott because its plans for a eucalyptus plantation and paper mill in Indonesia threatened the survival of tribal peoples. In a letter to Scott Paper, Survival International wrote, "if we call a boycott, we will mobilize our 20,000 members, and it will also be endorsed by the Sierra Club which has two million members." In response to the threat, Scott Paper abandoned its plans.

You can find more significant boycott victories in Co-op America's Boycott Organizer's Guide (See: Further Reading).

### C. The Power of Boycott

Well-organized boycotts are successful most of the time and can greatly impact companies' attitudes and practices, and can consequently influence government policies.

A survey in the USA found that business leaders consider boycotts to be more

effective than other consumer techniques such as class action suits, letter writing campaigns, and lobbying. They directly threaten sales and so the company leaders take them seriously - even if it's likely to influence a very small percentage of their customers. (Friedman, 1991)

According to John Monogoven, senior vice president of Pagan International Inc., a public relations firm, the success of a boycott action is more than just a decrease in sales. Very rarely is the impact felt at the cash register. Actually, they have problems with employee morale: employees don't like working for a company that is being criticized and questioned. For the same reason, they have problems with recruiting the top

students from colleges and universities. And top-level executives spend a large amount of time on the issue when they should be doing other things. (Insight, 10/26/87, p. 44)

Since the 1990s, boycotts are becoming better organized and have got more media attention than ever before. As a consequence, they can be very effective in a shorter time period than previous boycotts. Today, with the web network, a consumer boycott can be endorsed by hundreds of millions of people (605.6 million people online in Sept. 2002 ; Source : Nua Internet Surveys : [http://www.nua.ie/surveys/how\\_many\\_online/](http://www.nua.ie/surveys/how_many_online/)).

### 3. 'NO MONEY FOR WAR! BOYCOTT BUSH' CAMPAIGN

#### A. How is this boycott organized ?

Today the Belgium-based For Mother Earth NGO ([www.motherearth.org](http://www.motherearth.org)) coordinates this global No Money For War – Boycott Bush campaign. The first call to boycott was launched in an attempt to prevent war in Iraq, one month before the USA attacked on March 20, 2003. During the upcoming European (Paris, Nov. 2003) and World Social Forum (Mumbai, Jan. 2004) For Mother Earth will continue to set up a Global Council with campaigners from around the planet to coordinate this campaign and agrees to act as an international switch-board for this US boycott campaign.

The number of organizations that are endorsing and spreading our call to boycott US goods is increasing and we expect this to continue.

For this boycott campaign, we have a media strategy which is based on :

- The use of non-violent direct actions involving politicians as members of the European Parliament (MEP) and national and international VIP. MEP

took part in the blockade of Esso and Texaco petrol stations in Brussels, Belgium.

More info at:

[www.motherearth.org/USboycott/essocation\\_en.php#15\\_4](http://www.motherearth.org/USboycott/essocation_en.php#15_4)

- Press releases about those actions with photographs for media and consumers
- Informational materials: flyers, posters, Boycott Action Kit...

Resources to download at:

[http://www.motherearth.org/USboycott/resources\\_en.php](http://www.motherearth.org/USboycott/resources_en.php)

This boycott action campaign has been marked by the first International Action Boycott Day on April 15th 2003. The call for this international day was launched by For Mother Earth and the International Peace Bureau.

We are now calling for another International Day of Boycott Actions on March 20th 2004, marking the first anniversary of the illegal attack on Iraq to put one more time international attention on US unacceptable policies and get more

people participating and getting involved in the boycott campaign.

## **B. The Boycott Targets**

We must be ready to justify why we chose our targets to consumers and to media.

The US multinational companies targeted by the boycott have a clear financial link with the Bush administration: they all contributed money for the 2000 election campaign for the Republicans or/and have economic interests in Iraq, particularly petrol, armament, airlines and car companies such as ExxonMobil/Esso, General Motors and American Airlines.

Amongst the complete list of the US companies targeted by our boycott campaign, some of them belong to the 30 biggest Republican Party donors in the 2000 election cycle.

List of Bush donors in annexes or at: [http://www.motherearth.org/USboycott/donors\\_en.php](http://www.motherearth.org/USboycott/donors_en.php)

The US companies targeted are clearly guilty by association. They may not have directly pressed the Republicans to wage war on Iraq, but they must bear responsibility for the government that their funds have helped to elect. They, as corporations, made their choices, and now we as consumers must make ours.

In addition, we have included US companies which are symbols of US imperialism such as McDonalds and Coca Cola for people who want to endorse a blanket boycott of all US products.

All those companies have strong businesses and/or financial ties with the US government and/or the US Army. They are visible, easy to identify and image-conscious. They are also able to exert substantial pressure on US government (i.e. oil, car and plane companies).

List of 'Bad companies' in annexes or at: [http://www.motherearth.org/USboycott/index\\_en.php#companies](http://www.motherearth.org/USboycott/index_en.php#companies)

As a result, we want the US companies targeted to pressure the US government into yielding our demands.

This boycott should pressure the companies selected both by impacting their products sales and spirits and by attacking their reputation and media-image

as we expose their complicity in the unacceptable policies of the Bush administration, i.e. the war and the occupation of Iraq. The reputation impact is easier to accomplish as companies pay more attention to cultivating more socially concerned images. However, companies remain highly sensitive to any consumer concern which appears to affect purchasing behaviours.

We are also collecting the pledge of people and NGOs who sign the call to boycott US products on our web site. In this way, we are preparing to present numbers to the companies to show the support for and strength of the boycott.

## **C. Brands hit**

According to an independent research done in 30 countries the US boycott has already had a damaging effect on leading US brands. The boycott calls are successful, as the brand image of various topline US products suffer. In a recent article in the London-based Independent, it was stated that "of the top 10 global US-based firms, only one saw an increase in its brand-power compared with a year earlier. All of the others were either unchanged, which is bad enough, or in negative territory." This survey which was carried for the fifth time saw US brands starting to sink for the first time. In contrast, the survey showed gains for the best-known non-US brands, the article pointed out. The survey results were originally published in the Newsweek magazine.

## **D. The boycott time frame**

As far as we know, the global boycott of US products is positioned to become the biggest boycott in human history as the opposition against the war in Iraq was gigantic !

This is a long-term action. It could go on for years as boycotts can take years before achieving the desired result. We have to consolidate our resources to continue in order to get results. We have to be prepared for an extended battle. This is one of the reasons to organize a second

global boycott action day on March 20<sup>th</sup> | 2004 to put together all the boycott forces.

## TOP 3 OF ACTIONS FOR THE INTERNATIONAL DAY OF BOYCOTT ACTIONS MARCH 20<sup>th</sup>, 2004

Here in Belgium we came up with several proposals for common actions we could take on Saturday March 20<sup>th</sup> 2004. Following are all relative small, fun and easy actions which can attract positive reactions and good news-coverage.

If you want to participate, please contact us ASAP and please send us feedback and your idea(s).

### TOP 1. US petrol companies

Brands: Chevron, Esso, Exxon, Mobil, Texaco

US petrol companies obviously make pressure on the Bush administration's foreign policy such as the war in Iraq For this reason, we encourage people to organise an action at a petrol station from Exxon-Mobil (Esso in Europe) or Chevron-Texaco. Together these companies donated 2 million US dollar to the Republican Party's election fund in 2000. According to the Wall Street Journal ([www.motherearth.org/USboycott/oil\\_en.php#wallst](http://www.motherearth.org/USboycott/oil_en.php#wallst)) oil-industry officials say Mr Cheney's staff hosted an informational meeting to discuss the future of Iraq's oil reserves with industry executives in October 2002, with Exxon Mobil Corp, Chevron-Texaco Corp, ConocoPhillips and Halliburton among the companies represented.

**ACTION:** close symbolically an Esso-Mobil or Chevron-Texaco fuel station... We had positive experiences with this action. A separate handbook will go on-line ASAP. There are different possibilities:

\* One possibility is to wrap Esso-Mobil or Chevron-Texaco gas station in black plastic with a message on it and spread flyers. A French local Attac group did it during the alternative summit of G8 in France, 2003. We will find out more details.

\* Another possibility is to blockade the station with red and white hazard tape and spread flyers.

\* Or only give flyers to car drivers if it's no possible to blockade the station.



Brussels, 2 April 2003

## TOP 2. Philips Morris International

- Tobacco Brands : Apollo Soyuz, Bond Street, Caro, Chesterfield, Diana, F 6, Fajrant, L & M, Lark, Longbeach, Marlboro, Merit, Multifilter, Muratti, Optima, Parliament, Peter Jackson, Petra, Philip Morris, Polyot, Red & White, SG, Start, Vatra, Virginia Slims.  
Source: [www.altria.com/about\\_altria/01\\_04\\_03\\_pmi.asp](http://www.altria.com/about_altria/01_04_03_pmi.asp)
- Food: Miller, Kraft, Nabisco, Maxwell House, Kenco, Bird's, Cracker Barrel; Jacobs Suchard, Toblerone...

Let us know which brands they sell in your region and be sure to inform people to stop smoking their cigarettes. Philip Morris donated \$2.9 million to the election campaign of the Republicans in 2000.



**ACTION:** have people with a mask of Bush and a Marlboro costume (enlarged cigarette pack) armed with a (toy) machine-gun to give out flyers near tobacco shops and in crowded (commercial) streets. We are in the process of making such a costume and will get picture and handbook on-line ASAP.

See also posters in at: [www.motherearth.org/USboycott/resources\\_en.php](http://www.motherearth.org/USboycott/resources_en.php)

### TOP 3. Coca Cola

More than 300 brands in over 200 countries...

Source: [www.coca-cola.com/worldwide/flashIndex1.html](http://www.coca-cola.com/worldwide/flashIndex1.html)



**ACTION:** close Coca Cola vending machines with hazard tape or wrap Coca Cola vending machines in black plastic and hazard-tape and open info-stall with alternative drinks to sell in front of it. Here we can put forward the local alternatives to US brands compromised because of funding the Bush electoral campaign. Organic and/or fair-trade drinks; public transport and bikes or Q8 gasoline; how to quit smoking or alternative brands; information on Linux as alternative to Microsoft....

## OTHER POSSIBLE ACTIONS

### Supermarkets

You can find many US brands in most of the supermarkets in the world. There is something to do...

**ACTIONS** at supermarkets with an info-stall with alternatives (cfr. above) and a banner.

You can also play some street theater like the Basque anti-war group people who staged a die-in next to Coca Cola bottle (photo below)...



### Microsoft

Brands : Windows, Internet Explorer, Word

Microsoft Corp donated \$2.400.000 to Bush his campaign in 2000. Probably the biggest American monopoly is to be found in software: Microsoft. No wonder that Microsoft-boss Bill Gates is the richest person on earth. But there is a non-commercial alternative for windows now: the Linux operating system. Free, open and much more stable than Windows. These days Linux is as user-friendly and easy to operate and has as much choice in utility-software as Windows or Apple.

**ACTION:** You want to participate in the boycott by sitting in your office or home? It is possible! Boycott Microsoft! If you plan to start the change to Linux, send the story of your intention or change to your network of friends and colleagues. Let us know.

*Linux:* Check [www.linux.org](http://www.linux.org) , [www.linux.\(your country code\)](http://www.linux.(your country code)) or for a user-friendly distribution [www.mandrake.com](http://www.mandrake.com).

*Free softwares:* If you don't want to dump Microsoft yet, try some free software that runs on windows

- [www.openoffice.org](http://www.openoffice.org) looks just like MS Office and is compatible with it
- [www.mozilla.org](http://www.mozilla.org) is a good alternative for Internet Explorer
- [www.gimp.org](http://www.gimp.org) is just as good as Photoshop

A choice for free software is also a choice against patents and for free information:  
[www.eurolinux.org](http://www.eurolinux.org)

## MOBILISING FOR YOUR CAMPAIGN

To get more people than just the organising core group (or even just you as one person!) to your actions you need to outreach. There are countless ways of letting people know about your plans and convincing them to join you.

Make a flyer and distribute it in cafes, bookshops - and other people's mailings. Hand it out on the street or at other demonstrations.

make a poster and put it in public places

invite the members of your organisation

make a contact-list of the activists taking part in your action and invite them next time

write an article to be published in activist/alternative-media

get the date of your action published in the listings and magazines of other groups and organisations that you invite to join the action

keep your website updated and create links with other webpages

send info, an article etc. to different email list-servers, and activist websites such as the Independent Media Centre <http://www.indymedia.org>.

create and use an e-mail signature about your actions

use your friendly press contacts to get your plans published in newspapers, radio...

talk about your actions in meetings and info-evenings

go to actions and demonstrations of other groups and organisations to invite people (use the flyer!)

invite your friends, family, neighbours...

These are some examples on how to spread the information and reach activists, and to people who are not (yet) involved in peace movement.

## OUTREACH TO DIFFERENT GROUPS

Be aware that different groups and people may have different reasons for joining the campaign. Here are some examples:

### **Bar, shop & restaurant owners**

In the campaign, these individuals -who are not activists- have been very important to visualize and communicate the opposition to the US policies and to demonstrate alternatives.

### **Development groups**

Military spending cuts down on development aid programs.

### **Environmental groups**

Environmental impact of the Bush administration's policies.

### **Families and parents groups, Medical organisations**

Enormous military budgets cutting in social funding programs.

### **International issues/justice organisations**

Violation of UN charter and international law. Use of double standards and hypocrisy around issue of weapons of mass-destruction.

### **Peace organisations**

Opposed to wars.

### **Political parties & lawyers groups**

Legislators are very concerned about the recent events and the impact for the UN & International law. It can be very helpful for your campaign to get politicians on board. It gives you a lot more credibility with mainstream press, the public and other NGO's.

### **Public spending campaign groups**

Military spending

If your campaign is going to be successful, it is vital that you reach people who are outside of the activist "scene". This will show that there is broad public support for your message, and stop you from being marginalized or criminalized.

## GETTING YOUR MESSAGE IN THE MEDIA

Through the years campaigners & activists have realised that there is effort and skill needed to get a campaign published in the mainstream and alternative media. These guidelines are to give you a start.

Publishing your campaign is not just about attracting attention to yourself or even to your political issue. It is also about responsibility. Today you want to stop the violation of the UN charter and international law and get this information to the public and political leadership.

Be aware that members of the media - like all of us in some way - have their own agendas. You need to be aware that sometimes your words and even your issue may be manipulated, even by sympathetic journalists. In other cases your action may not be reported at all, however much effort you put into getting the media there.

Non-violent actions are very good tools to get public attention to your campaign

### 1. Before the event:

First of all, realise that members of the corporate press are not our friends, but also not our enemies. They need us as much as we need them.

Try to identify a contact person(s) at every media outlet, and keep him/her informed. Provide him/her with background papers, and let them know that you are committed to the issue.

Don't be afraid to ask about the needs of reporters: how they work, deadlines, etc. Please be aware of deadlines! Don't call in middle of radio-news, or five minutes before closing time of the news desk at the TV-station.

Always keep your message short and simple. Speak slowly. Remember your audience. Be aware that only a few sections of the media will give us the opportunity for a more in depth story, (for example some magazines or the opinion-page in newspapers).

Write a short invitation/news release with 'The Five Ws' in first paragraph : who, what, why, when and where. Always mention contact the contact details.

Create a 'visual' action. Brainstorm about the image you want to relay to the general public. Create a photo-opportunity which contains all the elements you want to communicate - five Ws! Think about the image when planning a protest or event. Make clear clean banners (black print on white or yellow)!

Remember that television and photos are the most powerful communication

tools today. Camera people and radio reporters want a good interesting story, and - do not forget- they want (contrary to newspaper reporters) movement and sound.

Contact the wire services (AP, Reuters, your national agency) first, as they will distribute your story to TV, radio, newspapers and magazines. Wire services provide one of the best ways to insure successful coverage. Don't forget the national and international TV and photo-agencies if you can guarantee a good story. A good photo-story might be picked up by several newspapers and reach millions of people.

If you have an important story, arrange for your own camera (Betacam, digital or Hi-8) and photographer. Absent agencies might be interested in your video-footage and photos. Send your pictures to the picture desk with your photo-story (with 5 w's)

### 2. During the event:

Radio news and news agencies cover events as they happen. Their news desks are among the first to call when your protest has started. Call them with regular updates if your event takes several hours, and brief them once it has ended.

Don't forget to appoint one activist responsible for the contacts with the media during the event, to give regular briefings, point out spokespeople and photo-opportunities, take note of their names and contacts, deal with press calls on the mobile, etc.

## SPECIAL MEDIA TERMS

**EMBARGO-** give information under 'embargo' if it's confidential until a certain time.

**POOL-** release your photographs or TV-footage as a 'pool' so other reporters can also make use of them (not exclusive).

**OFF THE RECORD-** Go 'off the record' if you don't want this information being quoted (but be aware that some journalists might not respect this - so be careful what you tell them).

**EXCLUSIVE-** You can give a reporter an 'exclusive' story (one which you don't give to other reporters) if this might help to break the news. You might be able to give it to other reporters afterwards, but it's important to be careful.

## ATTENTION: TOO OFTEN FORGOTTEN

### 3. After the event:

From experience we know that this is very often neglected.

#### Go from A all the way to Z

*Please write news-reports and send photos to mainstream and alternative media the same day! In the ideal situation you have someone doing this during the action for news-agencies & radio-stations as they want breaking news. Have a final report mailed immediately after the action to your complete media list. Also post your news on your website and on your local outlets (e.g. [www.indymedia.org](http://www.indymedia.org)).*

After the action, send an objective report to your contacts.

Mention agencies on your action-report (for example TV footage and photographs through Reuters). This might encourage a local TV station or a newspaper to pick up the story.

Spread the word yourself, using your own media - your own newsletters or magazines, or information evenings and video showings. Publish it on your website as the campaign develops

Use for example [www.indymedia.org](http://www.indymedia.org) to publish your story and pictures. Check your regional and local outlets for your 'breaking news' on the internet.

**Good Luck!**

## FURTHER READING

- The "Boycott Organizer's Guide"  
[www.coopamerica.org/boycotts/boycott\\_organizer\\_guide.pdf](http://www.coopamerica.org/boycotts/boycott_organizer_guide.pdf)
- Links to boycott campaigns & resources  
[http://www.motherearth.org/USboycott/links\\_en.php](http://www.motherearth.org/USboycott/links_en.php)

**LIST OF BUSH DONORS**

The following companies were the largest donors to the Republican party election campaign 2000, it excludes trade bodies or associations.

These figures are based on the official information provided by The Federal Election Commission of the United States. This information is available on the web site of The Center for Responsive Politics, a non-partisan, non-profit research group based in Washington, D.C. that tracks money in politics, and its effect on elections and public policy:

More info: Center for Responsive Politics:

[www.opensecrets.org/overview/topcontribs.asp?Cycle=2000&Bkdn=DemRep](http://www.opensecrets.org/overview/topcontribs.asp?Cycle=2000&Bkdn=DemRep)

1. MBNA \$3.0m	33. International Paper \$1.1m	64. CSX \$770k
2. Philip Morris \$2.9m	34. General Electric \$1.1m	65. Burlington North \$770k
3. Microsoft \$2.4m	35. Global Crossing \$1.1m	66. General Dynamics \$750k
4. AT&T \$2.4m	36. MGM Mirage \$1.1m	67. American \$740k
5. UPS \$2.3m	37. Koch \$1.0m	68. Home Prods
6. Bristol Myers Squibb \$2.1m	38. Aflac \$1.0m	69. Joseph Seagram \$740k
7. Verizon \$2.0m	39. Paine Webber \$1.0m	70. PepsiCo \$720k
8. Pfizer \$1.9m	40. American \$1.0m	71. Chase Manhattan \$700k
9. SBC \$1.9m	41. Financial Gp Boeing \$1.0m	72. FPL Group \$685k
10. Enron \$1.8m	42. Southern Co \$1.0m	73. Prudential \$900k
11. Citigroup \$1.8m	43. Ltd Inc \$950k	74. USX Corp \$650k
12. Federal Express \$1.7m	44. BP Amoco \$950k	75. Northwest Airlines \$650k
13. Time Warner/AOL \$1.6m	45. KPMG \$900k	76. Aventis \$650k
14. Credit Suisse \$1.6m	46. Am'can Airlines \$900k	77. First Energy \$640k
15. Ernst & Young \$1.5m	47. Schering Plough \$900k	78. Reliant Energy \$640k
16. UST \$1.5m	48. Williamson \$880k	79. Walt Disney \$640k
17. Morgan Stanley Dean Witter \$1.5m	49. Bank Pharmacia/Upjohn \$850k	80. WalMart \$630k
18. Lockheed Martin \$1.5m	50. One \$850k	81. Cisco Systems \$630k
19. Union Pacific \$1.5m	51. Qwest \$850k	82. Texas Utilities \$630k
20. Freddie Mac \$1.4m	52. Anheuser Busch \$850k	83. AEI Resources \$630k
21. Bell South \$1.4m	53. Cintas Corp \$828k	84. Westwood One \$620k
22. Glaxo Wellcome \$1.3m	54. MandalayResort 55. Gp \$810k	85. Amgen \$600k
23. Amway \$1.3m	56. Lehman Bros \$810k	86. K Mart \$590k
24. Price W'house Coopers \$1.3m	57. Reynolds Tobacco \$810k	87. UAL Corp \$570k
25. Deloitte & Touche \$1.3m	58. Fannie Mae \$800k	88. Home Depot \$560k
26. Eli Lilly \$1.3m	59. Bank of America \$800k	89. Duchossois Inds \$550k
27. Goldman Sachs \$1.2m	60. American Int Gp \$800k	90. Archer Daniels Midland \$530k
28. Anderson W'wide \$1.2m	61. GAF \$800k	91. Edison Int'l \$530k
29. Merrill Lynch \$1.2m	62. Chevron Texaco \$800k	92. Ford \$510k
30. Exxon Mobil \$1.2m	63. Paso \$790k	93. General Motors \$510k
31. WorldCom Inc \$1.2m		94. Daimler Chrysler \$500k
32. Lehman Brothers \$1.1m		